



**40th North American Bengali Conference**  
**ORGANIZED BY Cultural Association of Bengal, New York**  
**AT**  
**Westgate Las Vegas Resort & Casino, Las Vegas, NV**  
**JULY 3-5, 2020**  
**APPLICATION FORM SPONSORSHIP**



**Sponsor Details (Please Print in Capital Only)**

Title \_\_\_\_\_

First Name \_\_\_\_\_

Middle Name \_\_\_\_\_

Last Name \_\_\_\_\_

Address Line \_\_\_\_\_ Apt No: \_\_\_\_\_

Address Line \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip/Pin Code \_\_\_\_\_ Country \_\_\_\_\_

**Sponsorship Level (Select One Only)**

Org Grand Sponsor (\$75,000)	<input type="checkbox"/>	Platinum Sponsor (\$20,000)	<input type="checkbox"/>
Grand Sponsor (\$50,000)	<input type="checkbox"/>	Gold Sponsor (\$10,000)	<input type="checkbox"/>
Diamond Sponsor (\$30,000)	<input type="checkbox"/>	Sliver Sponsor (\$5,000)	<input type="checkbox"/>
Bronze Sponsor (\$3,000)	<input type="checkbox"/>		

**Badge Name (Please provide the name for badge)**

First Name \_\_\_\_\_ Sixth Name \_\_\_\_\_

Second Name \_\_\_\_\_ Seventh Name \_\_\_\_\_

Third Name \_\_\_\_\_ Eighth Name \_\_\_\_\_

Fourth Name \_\_\_\_\_ Ninth Name \_\_\_\_\_

Fifth Name \_\_\_\_\_ Tenth Name \_\_\_\_\_





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**Confirmation**

Sponsor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Approved by Organizer: \_\_\_\_\_ Date: \_\_\_\_\_

**PAYMENT INSTRUCTIONS**

**CREDIT CARD/ CHECK/MONEY ORDER/CASHIER CHECK**

Registration through regular CREDIT CARD Info:

Account Number: \_\_\_\_\_ ccv: \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

Money Order

Account Holder

Cashier Check

Account Holder Name: \_\_\_\_\_

Bill to Address (If different from address above)

Address: \_\_\_\_\_

Payable in US Dollars or INR City: \_\_\_\_\_ State: \_\_\_\_\_ Pin: \_\_\_\_\_ Country \_\_\_\_\_

Payable to CAB/NABC I agree to pay the above charges. I authorize CAB to charge this amount

to my credit card

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Check payable to CAB / NABC

Mailing Address: CAB/NABC 141 Grymes Hill Road, Staten Island, NY 10301

email:ranusarkar@hotmail.com

**Official Use Only -**

Confirmation Number:

Processed By :

Date:

**Term & Condition**

No forms will be accepted unless signed & dated.

Cancellation Policy: No refund requests will be accepted after 30th April, 2020

\$35 or Equivalent Charge for Returned Checks





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## Sponsorship Information

### Sponsorship Opportunities

#### Sponsorship Options

Sponsorship ensures maximum impact from your exhibit and promotion effort and effective delivery of your message. Sponsorship is available at different levels:

ORGANIZATIONAL GRAND SPONSOR:	\$75,000
GRAND SPONSOR:	\$50,000
DIAMOND SPONSOR:	\$30,000
PLATINUM SPONSOR:	\$20,000
GOLD SPONSOR:	\$10,000
SILVER SPONSOR:	\$ 5,000
BRONZE SPONSOR:	\$ 3,000

### Benefits to the Bronze Sponsor

Conference Admission VIP Badges up to 2

Recognition on the NABC2020 website - typically visited by over 50,000 Bengalis

1 Complimentary Hotel Room for 3 nights at a hotel connected to BCC

Lunch and Dinner Coupons for 3 days for upto 2 attendees

VIP Seating privilege in all auditoriums

Meet and Greet luminaries of NABC2020 at the July 2nd dinner





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## Benefits to the Silver Sponsor

All following benefits allocated of Bronze Sponsor:

Conference Admission VIP Badges up to 2

Recognition on the NABC2020 website - typically visited by over 50,000 Bengalis

1 Complimentary Hotel Room for 3 nights at a hotel connected to BCC

Lunch and Dinner Coupons for 3 days for upto 2 attendees

VIP Seating privilege in all auditoriums

Meet and Greet luminaries of NABC 2020 at the July 2nd dinner

### And additional benefits:

- 2 additional Conference Admission VIP Badges (total badges up to 4)
- Speaking Opportunity at Business Seminar
- 1 Full Page Advertisement in NABC2020 Brochure

## Benefits to the Gold Sponsor

All following benefits allocated of Silver Sponsor:

- Conference Admission VIP Badges up to 4
- Speaking Opportunity at Business Seminar
- Recognition on the NABC2020 website - typically visited by over 50,000 Bengalis
- 1 Complimentary Deluxe Hotel Room for 3 nights hotel
- Lunch and Dinner Coupons for 3 days for up to 4 attendees





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**APPLICATION FORM SPONSORSHIP**

- **VIP Seating privilege in all auditoriums**
- **Recognition on NABC2020 advertisements in print media throughout the year**
- **1 Full Page Advertisement in NABC2020 Brochure**
- **Meet and Greet luminaries of NABC2020 at the July 2nd dinner**

**And additional benefits:**

- **Recognition at key areas of the venue**
- **On-stage recognition through periodic video projection (20 seconds)**
- **1 additional Complimentary Deluxe Hotel Room for 3 nights at the same hotel (Total of 2 Complimentary Deluxe Hotel Rooms)**
- **1 Corporate Booth, Pipes and Drapes, 1 Table, 2 Chairs (10x10)**
- **Company Fliers or Brochure on Registration Counter and in Registration Bag**

**Benefits to the Platinum Sponsor**

All following benefits allocated to Gold Sponsor:

- **Conference Admission VIP \* Badges up to 4**
- **Speaking Opportunity at Business Seminar**
- **Recognition on the NABC2020 website - typically visited by over 50,000 Bengalis**
- **2 Complimentary Deluxe Hotel Rooms for 3 nights hotel**
- **Lunch and Dinner Coupons for 3 days for up to 4 attendees**
- **VIP seating privilege in all auditoriums**
- **Recognition on NABC2020 advertisements in print media throughout the year**





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**APPLICATION FORM SPONSORSHIP**

- **1 Full Page Advertisement in NABC2020 Brochure.**
- **Recognition at key areas of the venue**
- **1 Corporate Booth, Pipes and Drapes, 1 Table, 2 Chairs (10x10)**
- **Company Fliers or Brochure on Registration Counter and in Registration Bag**
- **Meet and Greet luminaries of NABC 2020 at the July 2nd dinner**

**And additional benefits:**

- **2 additional Conference Admission VIP \* Badges. (Total up to 6)**
- **1 additional Complimentary Deluxe Hotel Room for 3 nights at the same hotel. (Total of 3 Deluxe Hotel Rooms)**
- **Additional Lunch and Dinner Coupons for 3 days for 2 attendees. (Total up to 6 attendees)**
- **On-stage recognition through periodic video projection (30 seconds)**
- **Recognition as the sponsor of a specific program such as Key artist's program, banquet, closing ceremony, etc. (if sponsored)**
- **One to one meeting with US-based businesses for potential business relationship**
- **Others as needed**

**Benefits to the Diamond Sponsor**

All following benefits allocated to Platinum Sponsor

- **Conference Admission VIP \* Badges up to 6**
- **Speaking Opportunity at Business Seminar**
- **Recognition on the NABC2020 website - typically visited by over 50,000 Bengalis**





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**APPLICATION FORM SPONSORSHIP**

- **3 Complimentary Deluxe Hotel Rooms for 3 nights hotel**
- **Lunch and Dinner Coupons for 3 days for up to 6 attendees**
- **VIP Seating privilege in all auditoriums**
- **Recognition on NABC2020 advertisements in print media throughout the year**
- **1 Full Page Advertisement in NABC2020 Brochure.**
- **Recognition at key areas of the venue**
- **1 Corporate Booth, Pipes and Drapes, 1 Table, 2 Chairs (10x10)**
- **Company Fliers or Brochure on Registration Counter and in Registration Bag**
- **Recognition as the sponsor of a specific program such as Key artist's program, banquet, closing ceremony, etc. (if sponsored)**
- **One to one meeting with US-based businesses for potential business relationship**
- **Meet and Greet luminaries of NABC2020 at the July 2nd dinner**

**And additional benefits**

- **2 additional Conference Admission VIP Badges. (Total up to 8 Badges)**
- **Additional Lunch and Dinner Coupons for 3 days for 2 attendees. (Total of 8 attendees)**
- **Recognition as the exclusive sponsor of one complete program block, e.g., Saturday or Sunday Morning or Afternoon program, inaugural program etc. (if sponsored)**
- **On-stage recognition through periodic video projection (45 seconds)**
- **1 additional Corporate Booth, Pipes and Drapes, 1 Table, 2 Chairs (10x10) (Total of 2 Corporate Booths)**
- **Others as needed**





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## Benefits to the Grand Sponsor

### All benefits allocated to Diamond Sponsor

- Conference Admission VIP Badges up to 8
- Speaking Opportunity at Business Seminar
- Recognition on the NABC2020 website - typically visited by over 50,000 Bengalis
- 3 Complimentary Deluxe Hotel Rooms for 3 nights at a hotel connected to BCC
- Lunch and Dinner Coupons for 3 days for up to 8 attendees
- VIP Seating privilege in all auditoriums
- Recognition on NABC2020 advertisements in print media throughout the year
- One Full Page Advertisement in NABC2020 Brochure.
- Recognition at key areas of the venue
- 2 Corporate Booths, Pipes and Drapes, 1 Table, 2 Chairs (10x10) for each.
- Company Fliers or Brochure on Registration Counter and in Registration Bag
- Recognition as the sponsor of a specific program such as Key artist's program, banquet, closing ceremony, etc. (if sponsored)
- Recognition as the exclusive sponsor of one complete program block, e.g., Saturday or Sunday Morning or Afternoon program, inaugural program etc. (if sponsored)
- One to one meeting with US-based businesses for potential business relationship
- Meet and Greet luminaries of NABC2020 at the July 2nd dinner

### And additional benefits







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- **2 additional Conference Admission VIP Badges. (Total up to 10 Badges)**
- **1 additional Complimentary Deluxe Two Room Suite for 3 nights in the same hotel. (Total of 1 Deluxe Suite and Three Deluxe Rooms)**
- **Additional Lunch and Dinner Coupons for 3 days for 2 attendees. (Total up to 10 attendees)**
- **On-stage recognition through periodic video projection (60 seconds)**
- **Stage opportunity to the CEO for presenting corporate message**
- **Specially designed programs such as Beauty Pageants/Runway shows**
- **Others as needed**

**ORGANIZATIONAL GRAND SPONSORSHIP**

Organizational Grand Sponsor is the highest level of sponsorship for NABC 2020 that will give to the sponsor a very high level of exposure and visibility to the 9000 attendees and to an additional estimated over 20,000 Bengalees residing in North America. This is an exclusive opportunity in NABC2020. There will be only ONE Organizational Grand Sponsor.

**Organizational Grand Sponsorship**

- **NABC Program Sponsorship -- Friday's Cultural Program, Saturday and Sunday's Morning and Evening Programs, Individual Star Artist's Programs**
- **Hospitality Sponsorship**
- **Corporate Booths**
- **Speaking Opportunities at workshops and seminars**
- **Merchants' Booth Rental**
- **Advertisement in NABC Brochure**
- **High Visibility Banner**





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- Direct E-mail Campaign to 20,000 Bengali Americans in North America
- Other Customized Packages

**Benefits to the Organizational Grand Sponsor**

Primary benefit to the Organizational Grand Sponsor is the high level of exposure and visibility that it will receive for its brands of products. This will be achieved through billings and advertisement on all NABC publicity materials, literature, website, magazines, on-site banners, announcements on main stage, videos shown on the main stage, naming a major program element, naming of an auditorium or other activity spaces, speaking opportunity to introduce its products, and many other ways before, during and after the event.

Additional benefit will include showcasing of its unique products through exhibition and sale to a high- net worth group of purchasers and through such programs as beauty pageants or model shows.

Specifically, for the Organizational Grand Sponsor NABC2020 will also facilitate one-on-one meetings, with the US companies who are interested in exploring business relationship with the company of the Organizational Grand Sponsor.

While all benefits of the Grand Sponsor will be available to the Organizational Grand Sponsor, for this level of sponsorships, NABC2020 will develop a customized package of benefits in consultation with the grand Sponsor that would suit the needs best. We remain very flexible in developing such a package.





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